



729 St-Joseph, Suite 201
Gatineau, QC
J8Y 4B6

819-770-3651
888-323-3651
Fax: 819-770-3688
www.surveysampler.com
www.echantillonneur.com

Cell Phone Samples

ASDE can help you with cell phone samples in the US and Canada. Because cell phone directories of current numbers do not exist we create cell phone samples from the list of existing dedicated cell phone exchanges. By generating random numbers from the dedicated cell phone exchanges our clients have experienced a connection rate in the range of 50-55%.

The geo-demographic information available for each number is limited to the area code, which places it in a state or province, or the rate center name which is the city where the phone exchange switching station is located. This information can be combined to form a Census Division (Canada) or county (US).

In Canada, ASDE helps researchers and survey professionals further improve the quality of their studies by reaching out exclusively to working cell phone numbers and Cell Phone Only (CPO) households.

